SRES® Outstanding Service Award

An SRES® Outstanding Service Award recipient must have shown extraordinary performance and presence in their respective community; demonstrated that they are a source of knowledge and expertise in working with the senior market; and must have shown exceptional principles and furtherance of the principles of good practice among REALTORS® and the 50+ market.

Ginni Field, SRES®, ABR®, AHWD, CIPS, CRB, C-RETS, e-PRO®, GRI, MRP, PSA, RENE, RSPS, SFR®, SRS

Over her career, Ginni has served as EVP Leadership Development for an International Real Estate Franchise Sales Company and branch manager for multiple real estate franchises in two states.

Ginni continues to teach National Association of REALTORS® designation and certification programs for real estate associations throughout the United States. She also works with small real estate companies in consulting relationships and with real estate professionals in one-on-one coaching.

She began her real estate career in the mid-80s in Connecticut as a sales associate and was recruited to manage for a multi-office real estate firm in January of 1989, remaining in branch management for major real estate companies until 2009.

Ginni has been a real estate and life coach as well as a mentor since 1990. She feels her greatest asset is her ability to connect to her clients and help them discover their greatest potential. She is passionate about helping people achieve their goals.

As a real estate consultant, Ginni has worked with company leadership at a number of real estate companies helping them grow their businesses through strategic implementation of systems, structure, and organizational plans. She is also often called upon for California Department of Real Estate compliance audits for multiple business models, including property management, commercial real estate, and residential real estate branch office management. Still a practicing REALTOR®, Ginni has worked with clients from high-end multi-million dollar properties through properties under $100,000.