2007 Recipients of National Award: 2007 SRES® Distinguished Service Award

The SRES® Council would like to congratulate the three recipients of our 2007 Distinguished Service award. SRES® instructors Barbara Fairfield and Debbie Rodgers and SRES® Designee Lane Tharp have been awarded the Seniors Real Estate Specialist (SRES®) 2007 Distinguished Service Award by the Seniors Real Estate Specialist Council of the NATIONAL ASSOCIATION OF REALTORS® (NAR).

Barbara Fairfield of Rockfall, Conn., an expert on Senior issues, began teaching the SRES® course in 1998 and contributed to its revisions. She was the instructor for the first taping of the course for RE/MAX Satellite Networks. Barbara has served on the SRES® Advisory board and is especially knowledgeable about reverse mortgages. Barbara’s company, Dynamic Directions, serves students throughout the country, with a focus on the East Coast and New England.

Debbie Rodgers, a seasoned REALTOR® for 21 years, earned her SRES® in 1998 and began instructing for the SRES® Council in 2003. She has served on the SRES® Advisory board and participated in the 2005 course rewrites. Debbie started Coaching to Excellence, a California-based company, to help real estate agents, managers, and industry professionals achieve personal and business excellence. Debbie has been an active participant in her community and Association, as well as a sponsor of events such as the Senior Olympics.

Lane Tharp, an Atlanta-based practitioner with Coldwell Banker, received the 2007 Distinguished SRES® Award for her dedication to serving Senior clients over the last seven years. She is a member of several Senior services networks and is the founding member of Georgia ElderCare Network. Tharp has published articles in ElderCare Matters and Senior Profile and is a founding member of the 50+ Council of Greater Atlanta Home Builders Association.

Barbara, Debbie, and Lane have each demonstrated that they are the source of knowledge and experience in working with the senior market and have shown high principles and furtherance of the principles of good practice among REALTORS® and the senior consumer population.

The SRES designation was originally developed by the Senior Advantage Real Estate Council® in 1998 to focus on the needs of home buyers and sellers aged 50 and over. It became an official member of the NAR family of designations in March 2007. The SRES® Council, founded in 2007, is the world's largest association of real estate professionals focusing specifically on representing senior clients in real estate transactions. There are more than 16,000 active members of the organization world-wide. The NATIONAL ASSOCIATION OF REALTORS®, “The Voice for Real Estate,” is America’s largest trade association, representing more than 1.3 million members involved in all aspects of the residential and commercial real estate industries.

You may contact the Seniors Real Estate Specialist® Council by telephone, (800)500-4564, by e-mail, sres@realtors.org, or by visiting the SRES Web site, www.sres.org.