Outstanding Service Award

An SRES® Outstanding Service Award recipient must have shown extraordinary performance and presence in their respective community; demonstrated that they are a source of knowledge and expertise in working with the senior market; and must have shown exceptional principles and furtherance of the principles of good practice among REALTORS® and the 50+ market.

Brooke Bass, CRS, GRI, SRES®

Gracious Moves, Savannah, GA

After earning her real estate license in 1985, and initially practicing in South Florida, Brooke Bass found that many seniors in the area needed additional assistance with packing, sorting and staging their homes. She expanded her business to include Gracious Moves, specialized senior transition services which are offered to her own listing clients as well as other agents’ clients. Her weekly column “Moving Mom... the Next Step” appears in the real estate section of the Savannah Morning News, helping to establish herself as a local market expert in seniors real estate. In addition to extensive professional networking, Bass is a member of the Greater Savannah Coalition on Aging and the National Association of Senior Move Managers. She also serves on the Board of Directors of Reed House, Inc., an organization that helps the severely mentally ill become reintegrated into society.